

SPONSORSHIP OPPORTUNITIES

DuPage Foundation Presents

A STARRY NIGHT IN DUPAGE

Saturday ✦ November 13 ✦ 2021

✦ KAITLYN M. BALSEWICZ, CFRE

Development Officer

kait@dupagefoundation.org

630.598.5292

DuPage
Foundation **DF**[®]
Doing a world of good in our own backyard[®]

ABOUT DUPAGE FOUNDATION

For 35 years, we have led the charge in helping DuPage residents and organizations realize their unique charitable goals, providing impactful support to our community's not-for-profits, and fostering key partnerships to address critical issues affecting our community.

Since our inception, DuPage Foundation has granted more than \$55 million on behalf of our donors and community throughout DuPage and beyond.

YOUR SPONSORSHIP WILL:

- Showcase your brand to nearly 300 influential community members expected to attend
- Directly connect your brand via the event invitation to nearly 5,000 area individuals and organizations, plus indirect web and social media impressions
- Provide key logo and recognition opportunities, including 2,500 mailed invitations to a unique audience
- Demonstrate your organization's commitment to investing in our community
- Support DuPage Foundation's mission and programs



2020 BENEFIT Facts & Figures

- ◆ 28th year running
- ◆ Attended virtually by 200+ households
- ◆ 60 silent auction packages
- ◆ Netted nearly than \$430,000 for Foundation operations
- ◆ Raised more than \$90,000 during the live, virtual paddle raise



SPONSORSHIP OPPORTUNITIES

DEADLINES FOR COMMITMENTS:

Invitation Inclusion: August 27, 2021 | Program Inclusion: October 8, 2021

STARLIGHT SPONSOR

\$25,000

- Two prime tables for 10
- Full-page, full-color ad event program
- Opportunity to address event attendees
- Prime logo placement in print and digital materials including: website, program, event invitation, and DuPage Foundation spring newsletter*

TWILIGHT SPONSOR

\$15,000

- One prime table for 10
- Full-page ad in event program
- Prominent logo placement in print and digital materials including: website, program, event invitation, and DuPage Foundation spring newsletter*

MOONLIGHT SPONSOR

\$12,500

- One table for 10
- Half-color ad in event program
- Logo placement in print and digital materials including: website, program, event invitation, and DuPage Foundation spring newsletter*

*Newsletter reaches 15,000+ households

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LUMINARY SPONSOR

\$10,000

- One table for 10
- Quarter page ad in event program
- Logo placement in print and digital materials including: website, program, event invitation, and DuPage Foundation spring newsletter*

TABLE SPONSOR

\$7,500

- One table for 10
- Logo placement in print and digital materials including: website, program, event invitation, and DuPage Foundation spring newsletter*

WISHING STAR SPONSOR

\$3,500

- Two event tickets
- Logo placement in print and digital materials including: website, program, and event invitation
- Sponsor listing (text only) in DuPage Foundation spring newsletter*

OPPORTUNITIES FOR IN-KIND SPONSORSHIP ALSO AVAILABLE
Advertising • A/V Production • Photography • Printing • Video

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SATURDAY, NOVEMBER 13, 2021

5:30-11:30 P.M.

DOUBLETREE OAK BROOK



Yes! It is my/our pleasure to support DuPage Foundation!

☐ Starlight Sponsor \$25,000

☐ Table Sponsor \$7,500

☐ Twilight Sponsor \$15,000

☐ Wishing Star Sponsor \$3,500

☐ Moonlight Sponsor \$12,500

☐ Other: _____

☐ Luminary Sponsor \$10,000

Name: _____

Organization Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

I wish to pay by: ☐ Check (payable to DuPage Foundation) ☐ Credit Card

Name on Card: _____

Card Number: _____

Exp. Date: _____ Security Code: _____

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Questions? Contact Kaitlyn M. Balsewicz, CFRE
kait@dupagefoundation.org | 630.598.5292



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3000 Woodcreek Dr., Suite 310
Downers Grove, IL 60515
630.665.5556
dupagefoundation.org

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