



# JCS Arts, Health and Education Fund

## Healthy Lifestyles Grant Guidelines



DuPage County is one of the healthiest counties in Illinois according to the 2018 County Health Rankings & Roadmaps. Despite this high ranking, data still shows significant prevalence of chronic disease such as stroke, cancer, diabetes, heart disease, obesity and arthritis.

The JCS Fund of the DuPage Foundation is offering Healthy Lifestyles grants totaling \$75,000 focused on evidenced-based programs that encourage healthy eating and physical activity.

In order to reduce applicant time and cost, the JCS Fund began the process by accepting letters of intent (LOI) describing the proposed program. JCS Fund advisors reviewed the LOI's and selected multiple organizations to submit a complete grant application. **Please note that not all of the organizations that submit an application will receive funding.**

Organizations selected are invited to submit an application expanding upon the program that was described in their LOI. To assist in the preparation of the application, the following are the guidelines that were provided during the LOI process:

Proposed programs/projects should address one or more of the following challenges and should include references to the scientific support for the proposed approach. Some strategies that address these challenges are available in the Illinois Department of Public Health State Health Improvement Plan:

<http://www.idph.state.il.us/ship/icc/documents/SHIP-FINAL.pdf>

- Increased opportunities for healthy eating. Focus areas include:
  - Increasing access to affordable healthy food
  - Decreasing access to unhealthy food
  - Enhancing communication approaches to provide accurate and identifiable information about healthy eating to diverse populations
  
- Increased opportunities for physical activity. Focus areas include:
  - Increasing physical activity opportunities for children ages 0-18
  - Increasing the number of organizations in business, health care and government that improve their wellness approaches through increased opportunities to access water, healthy food vending, physical activity, health promotion programs and benefit/deductible savings
  - Creating policy, systems, and environmental approaches to increasing physical activity in the built environment

### **Grant Amount**

\$25,000-\$75,000 with a possible renewal for a second year. Please note that not all organizations that submit an application will receive funding.

### **Eligibility**

- DuPage County 501(c)(3) organizations and governmental agencies
- Projects must benefit DuPage County residents

### **Letter of Intent (LOI)**

1. JCS Fund advisors reviewed the LOIs and have invited multiple organizations to submit a full proposal to provide expanded detail about their program/project.

### **Application Process**

1. Organizations invited to submit a formal application will be able to access the Grant Application through the online portal at <https://www.grantinterface.com/Home/Logon?urlkey=dcfdn>.
2. The Healthy Lifestyles Grant Application is due by 5:00 p.m. on Monday, October 22, 2018.
3. JCS Fund advisors will review applications and make funding recommendations by mid-November.

### **Review Criteria**

The following criteria will be considered during the review of the Letters of Intent and Full Proposal:

- Strength of project to reach its goals
- Strategies employed are evidence-based
- Level of community engagement
- Number of people who will benefit
- Inclusivity of population served
- Innovation
- Feasibility
- Project budget including other sources of funding
- Strength and stability of the applicant organization
- Alignment with the Illinois State Health Improvement Plan (not required but a plus) <http://www.idph.state.il.us/ship/icc/documents/SHIP-FINAL.pdf>

*Receiving a JCS Fund Healthy Lifestyles Grant does not preclude organizations from applying for a DuPage Foundation Community Needs Grant.*