MAY 19 WEBINAR

ANSWERING THE CALL:

A COORDINATED RESPONSE TO THE COVID-19 CRISIS FOR DUPAGE COUNTY
Welcome, Introductions, and Agenda

DAVE MCGOWAN, CFRE
President & CEO
DuPage Foundation
Agenda

- DuPage County Update
- Impact on DuPage Health
- Impact on DuPage Not-for-Profits and Social Services
- DuPage Foundation Response
- Ways to Help
- Q & A
For nearly 35 years, we have led the charge in helping DuPage residents and organizations realize their unique charitable goals, providing impactful support to our community's not-for-profits, and fostering key partnerships to address critical issues affecting our community.

As our county's needs continue to evolve, we are increasingly being looked to as the catalyst to preserve and enhance the quality of life throughout DuPage County.
Our Impact
1986 - Present

More than $45MM granted on behalf of area residents

Nearly 340 charitable funds

More than $95MM in assets under management
DuPage County Update

DAN CRONIN, JD
Chair
DuPage County Board
• Provide public information about the COVID-19 crisis

• Retooling County government
  From at work, to work at home

• Informing local employers

Never too much information!
REGIONAL LEADERSHIP

CONSULTATION AND COLLABORATION

DUPAGE COUNTY
Regional Leadership

Regional Coordination

• Daniel Cronin, Chairman, DuPage County
• Toni Preckwinkle, Board President, Cook County
• Joseph T. Tamburino, Mayor, Village of Hillside
REGIONAL LEADERSHIP

- Coordinate reopening strategy
- Prepare business sector plans
- Represent the region
Hosting PPE drives
Assisting the homeless
Housing first responders
Providing information and webinars
Helping small businesses
Advocating for residents with Congress
Thank You!
Impact on DuPage County Health

KAREN AYALA, MPH
Executive Director
DuPage County Health Department
Discussion Points

- Disease Monitoring
- Public Information and Health Education
- PPE Distribution
- Housing Support
- Public Health Guidance for Local Partners
- DCHD Operations
NATIONALLY UNITED STATES CONFIRMED CASES ARE EXCEEDING 1.38 MILLION. DEATHS EXCEED 83,000.

State of Illinois
87,937 confirmed cases
3,928 confirmed deaths

DuPage County
5,457 confirmed cases
278 confirmed deaths
Disease Monitoring
COVID-19 Dashboard

► March 30
Dashboard Launched

► April 22
Race, Ethnicity, Severity and Positivity Data Added

► May 1
Expanded Metrics
Disease Monitoring
COVID-19 Surveillance

- Case and Contact Investigations
- FTE Resources Available
  - 47
  - Goal: 200-1000
- Congregate Setting Outbreaks Investigated
TOTAL OUTBREAK-ASSOCIATED CASES*

Cases
1,616
1,454 confirmed and 162 probable

Deaths
204

*Outbreak-associated cases are linked to a congregate setting (e.g., long-term care facilities, workplaces, schools) or large gathering (e.g., convention, concert) and include DuPage County residents as well as cases residing in jurisdictions outside of DuPage County.

Data are provisional as of 5/13/2020 and subject to change.

Source: Illinois Department of Public Health Outbreak Reporting System
Total calls by date

► March 11
Call center opened
15-person operation

► March 16
Call center peaked, expanded
to 50-person operation

► 5,900 calls in two months

► May 15
Call center will be consolidated, intake and referral will field incoming calls
SLOW THE SPREAD OF COVID-19

STRATEGY:
Utilize a selection of digital and audio platforms to reach a large cross section of the population.
SLOW THE SPREAD OF COVID-19

TOTAL NUMBER OF IMPRESSIONS:
15,015,510

- **STREAMING**
  Ex. YouTube, Roku, Amazon Fire Stick and Apple TV
  364,571
  Millennials and cord cutters

- **MOBILE AD MESSENGER**
  Ex. WGN Radio app
  609,957
  All ages with smartphones

- **WEBSITE ADS**
  Ex. The Weather Channel, WebMD
  1,571,894
  All ages, Seniors/Retirees underlying conditions

- **FACEBOOK**
  188,531
  Adults 18 and older

- **SPOTIFY**
  312,557
  Millennials

- **WGN RADIO**
  11,968,000
  Adults 35 to 64 years of age

TOTAL CAMPAIGN INVESTMENT: $90,000
DuPage County center devoted to answering COVID-19 questions responds to more than 5,900 calls in two months

By Erin Hegarty
Naperville Sun

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## DCHD PPE Distribution

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<th>Group Homes</th>
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<th>Hospice</th>
<th>Health Care Providers</th>
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COVID-19 Housing

Public Health
Alternative Care Housing
27 Apartment Units
Available for first responders at Wheaton College.
3 units at Schaumburg Hyatt Hotel.

Continuum of Care
Housing for the Homeless
180 Hotel Units
PADS, Catholic Charities, and MFS Family Shelter
Public Health Guidance for Local Partners

REGULAR CALLS TO CONSULT/COLLABORATE WITH FULL SPECTRUM OF LOCAL LEADERS:

- County Board
- LTC/Hospitals
- Schools/ROE
- Police/Fire/EMS
- Mayors & Managers
- Local Businesses
Essential Services

Behavioral Health Services
• Crisis Services
• Residential Services
• Outpatient BHS Services

Client Access Services
• Intake and Referral
• CHW/Engage DuPage

DuPage Narcan Program (DNP)

Environmental Health
• Food Safety

Public Health Services
▪ TB
▪ Daycares
▪ WIC
▪ Immunization Clinic
▪ Home Visiting
▪ Dental – Urgent care only
Impact on DuPage County Not-for-Profits

MARY KEATING
Director of Community Services
DuPage County
Social Services Landscape

- Impact on Demand
- Changes in Operations
- Reduction in Resources
- Anticipating Future Needs
- Issues Around Homelessness
- Resources through the County
DuPage Foundation Response

MEGAN SHEBIK
Trustee & Grant Committee Chair
DuPage Foundation

BARB SZCZEPANIAK
Vice President for Programs
DuPage Foundation
COVID-19 RESPONSE FUND GRANTS
COVID-19 Response Fund

RAPID COMMUNITY RESPONSE TIMELINE

March 11-19
World Health Organization declares COVID-19 a global pandemic.

DuPage Foundation Board of Trustees votes to establish a COVID-19 Response Fund for DuPage County.

March 24
The Fund’s first major gift is received from The Birck Family.

Hundreds of gifts and grants, ranging from $5 - $150,000, begin to pour in from generous donors and area funders.

April 1
Grant Guidelines announced to DuPage not-for-profits.

Contributions total more than $400,000!

April 7-15
On behalf of DuPage County, the DuPage Foundation receives a $100,000 grant from the IL COVID-19 Response Fund.

The Foundation issues its first round of grants totaling $300,000 to 21 local organizations.

April 24
The Foundation awards its second round of grants totaling $200,000 to 15 local organizations!

May 2020
Contributions total more than $1.2MM from 240+ donors!

In less than two months, the Fund has received $2MM in grant requests. Funding continues to be awarded on a rolling basis!
Services & Support Provided by Grantees

- **Emergency Food & Assistance**: 16 grants totaling $226,000
- **Interim Shelter & Housing**: 4 grants totaling $75,000
- **Mental Health Services**: 4 grants totaling $74,500
- **Access to Healthcare**: 4 grants totaling $55,000
- **Tech to Support Virtual Health & Education**: 6 grants totaling $49,500
- **Childcare for Essential Workers**: 1 grant totaling $10,000
- **Employment Support**: 1 grant totaling $10,000
Looking Forward
SUPPORTING AND ADVOCATING FOR COMMUNITY NEEDS

FUNDRAISE
The Foundation will continue fundraising for our COVID-19 Response Fund, inviting local residents, businesses, and funders to join us in forging a coordinated response to this crisis.

GRANT
Grants will be awarded on a rolling basis, evaluating priorities as they evolve, to support our not-for-profits in addressing the needs of our most vulnerable community members.

PLAN
As we learn more about this crisis' long-term effects on our residents and not-for-profits, the Foundation will assess where and how to best provide continued support.
Ways to Help

MIKE SITRICK, JD, CFRE
Vice President for Advancement
DuPage Foundation
Thank You to Our Lead Partners!

The Birck Family
Doris K. Christopher and Family
The Hyett Family
The Shebik Family

Illinois COVID-19 Response Fund
Two Anonymous Foundations

DuPage Foundation Funds:
The Gustafson Family Foundation Fund
The Snodgrass Family Fund
Join the Response!

PROMOTE LOCAL PHILANTHROPY
Advocate for DuPage County by encouraging your friends and families to support organizations aiding our vulnerable neighbors in DuPage.

SUPPORT YOUR FAVORITE CHARITIES
Ensure that your favorite charities are able to continue their vital services by giving directly to their general operations and COVID-19 response efforts.

GIVE TO DF’S COVID-19 RESPONSE FUND
Strengthen our capacity to support area organizations responding to the COVID-19 crisis by giving to our COVID-19 Response Fund.
Join the Response: Volunteer!

Visit Giving DuPage's volunteer portal to learn more about volunteer opportunities in DuPage.

www.givingdupage.org

Contact your favorite local not-for-profits to inquire about ways you can help!
CARES Act
2020 Charitable Tax Incentives

Taxpayers who take the **standard deduction** are allowed a charitable deduction of up to **$300** in 2020.

**Itemizing households** are allowed a temporary increase on deductions for 2020 charitable contributions. The cash deduction limit of 60% of Adjusted Gross Income is waived for 2020. A 30% limit for donations of appreciated assets remains.

The **corporate** gross income-based limitation has been increased from 10% to 25% for 2020.
Donate long-term appreciated assets to charity and deduct their current market value as a charitable contribution to avoid capital gains tax on the appreciation.
CARES Act

Implications for Retirement Account Holders

**REQUIRED MINIMUM DISTRIBUTIONS (RMDs) WAIVED FOR 2020**

Required Minimum Distributions (RMDs) from 401(k)s, 403(b)s, Inherited/Beneficiary IRAs (including traditional and Roth) accounts have been waived for 2020 to allow people to recover from market losses and save for future years.

**QUALIFIED CHARITABLE DISTRIBUTIONS (QCDs) CAN STILL BE MADE!**

QCDs remain an excellent tax-advantageous giving tool. Consider giving QCDs in lieu of other taxable QCDs. Can be made by donors ages 70 1/2 and older, up to $100K/individual and $200K/couple to reduce IRA account balances and future taxable income.
Join the Response: Give!

GRANTS FROM DAFS & PRIVATE FOUNDATIONS
TAX-FREE GIFTS TO INDIVIDUALS

DONOR- ADVISED FUND & PRIVATE FOUNDATION GRANTS

Grants from donor-advised funds and private foundations can support any 501(c)(3) organization, as long as no substantial benefit is received by the donor.

TAX-FREE GIFTS TO INDIVIDUALS

The annual federal gift tax exclusion allows you, and your spouse, if married, to each make gifts of up to $15,000 to as many individuals as you wish, tax-free.
Questions?

630.665.5556
www.dupagefoundation.org.