

DuPage Foundation

Spring 2015 FOCUS

The official newsletter of the DuPage Foundation

Foundation Has A New Name and Look

The DuPage Community Foundation has a new name and a new look and will now be doing business as the **DuPage Foundation**. The change in name and visual identity was made to update the look of the Foundation and to simplify its name.

"DuPage Foundation is exactly who we are," said David McGowan, Foundation president. "As the leader in philanthropy in DuPage County, our new visual identity will help us put our best foot forward in all respects."

The development of the new visual identity was a project undertaken by the Foundation's Marketing Committee during the past several months. The project was part of a comprehensive plan started in 2013 that focused on helping us increase our visibility within the community, refresh our image, and resonate more strongly

with our friends and partners. The new identity and name change were approved by the Foundation's Board at its November meeting and unveiled at the Annual Benefit on November 15, 2014.

The colors, font and placement

This newsletter is the beginning of our transition to "DuPage Foundation" and our new visual identity. Thank you for your patience in the coming months as we implement these changes.

"DuPage Foundation is exactly who we are."

—David McGowan, Foundation president

of the components of the logo were purposefully chosen by the Marketing Committee under the leadership of its chair Matt Biespiel, who serves as the head of Global Brand Development for McDonald's Corporation. More than 100 possibilities were explored during this process and then narrowed to the logo pictured above in the masthead of this newsletter and beside our former logo below.

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7 Congratulations to the Foundation's three newest Trustees Emeriti.

THE
DUPAGE
COMMUNITY
FOUNDATION

IF
DuPage
Foundation

The DuPage Community Foundation's former logo (above, left) has been redesigned to the new look as shown above on the masthead in the horizontal version and above, right, in a more square version. "The new visual identity is simple, direct, and clean," said Matt Biespiel, chair of the Foundation's Marketing Committee.

Benefit Breaks All-Time Record for Attendance and Earnings



1. American English took a walk on the Foundation's Abbey Road entrance to the Benefit. 2. *Living' in the Yellow Submarine* are (left to right) Marci Myers, Emily Burt, Paula Haggerty, Margaret Giffin and Maria Kruse. 3. Chet and DuPage County Treasurer Gwen Henry enjoy their evening at the Benefit. 4. Foundation Trustee Charlie McKenna (left), President Dave McGowan and dance partner Amy Ross take time off the dance floor to pose for a photo. 5. Bill and Margaret Giffin (Glen Ellyn), Jodi Norgaard (Glen Ellyn), Alison Park (Glen Ellyn) and Foundation Board Chair Steve Burt (Glen Ellyn). 6. The Irish castle created by the Benefit Committee represented Dorothy O'Reilly's Ireland home, one of the live auction items. 7. Foundation Board members Dick Kuhn (left) and Phil Cabrera enjoy the social aspect of the Foundation's Benefit. 8. John and Penny Sandoz and Joyce Webb and Walter Hutter (all from Glen Ellyn).

The Foundation's 2014 Benefit "A Hard Day's Night" was our most successful ever in Foundation history!

In addition to hosting a record-breaking 236 attendees, we grossed nearly \$340,000 from the event's total activities and have, to date, netted nearly \$243,000 in support of our Operating Fund and

\$26,000 for our newly-established Emergency Fund, for a combined net total of nearly \$270,000. This represents a 21% increase over our earnings for Benefit activities in 2013.

Our sincere thanks once again to the Board, our sponsors, attendees and donors, and, of course, our phenomenal Benefit Committee whose

most generous collective contributions of time, talent and resources enabled us to take this event to the next level both in terms of the experience it delivered to our guests and its success as a fundraiser for us.

Save the Date!
2015 Annual Benefit
Saturday, November 21st

Jim Durham Memorial Fund Established

The DuPage Foundation is pleased to announce the establishment of the Jim Durham Memorial Scholarship Fund for Communication Arts. The fund was created by the Durham family in memory of Jim, who was best known as the “voice” of the Chicago Bulls and the NBA on ESPN Radio.

The Jim Durham Memorial Scholarship Fund for Communication Arts has been created to benefit juniors and seniors attending Benedictine University in Lisle, who are pursuing a bachelor’s degree in communications, with preference given to those seeking a career in sports broadcasting. Recipients of the scholarship must be individuals who have demonstrated great personal integrity in their own lives and who are driven by a passion for excellence. The scholarship will be advertised by the University to its sophomores and juniors in the spring of their respective semesters with awards issued the following fall to be used during the recipients’

said Jim’s wife, Helen Durham.

“Jim was, by nature, an encourager of others. A young friend recently wrote, ‘Jim helped people around him do what God was calling them to do. That was truly one of Jim’s greatest legacies. And it would be wonderful to honor Jim’s faith by giving assistance to people who want to make a difference in the world. I only met Jim a few times, but he made me feel special. He made me feel like I could accomplish anything, and he made me feel like my work was important,’” related Helen.

“Jim was at an A-level from the get-go,” wrote Brian McIntyre, former senior communications advisor to the NBA commissioner. “And he wasn’t just one of the best announcers of all time; he was in the human being Hall of Fame. He treated people like gold and just lived his life the right way.”

Jim passed away from natural causes on November 4, 2012, at the age of 65. He began his profes-



Dr. Jack Ramsay (left) and Jim Durham, Naismith Memorial Basketball Hall of Fame 2011. Jim received the Hall of Fame’s Curt Gowdy Media Award in 2011.

lead play-by-play announcer for The NBA on ESPN Radio with his broadcast partner, Dr. Jack Ramsay. Jim also worked for the Chicago White Sox, the Dallas Mavericks, Turner Sports, ABC, CBS, NBC, and the Houston Astros.

Jim is survived by his wife, Helen; daughter Traci Gilchrist and son-in-law Jason Gilchrist, son Patrick Durham and daughter-in-law Laurie Durham, son Richard Durham and daughter-in-law Kara Durham; six grandchildren, Tyler Giraud, Spencer Giraud, Katlyn Gilchrist, Jaclyn Gilchrist, Nicholas Durham and Mia Durham; sister Sandie Durham Short; and sister-in-law Connie Durham.

For more information about the Jim Durham Memorial Scholarship Fund for Communication Arts or to make a donation, please visit jim-durhammemorialfund.org or call (630) 665-5556.

“Jim was at an A-level from the get-go. And he wasn’t just one of the best announcers of all time; he was in the human being Hall of Fame. He treated people like gold and just lived his life the right way.”

—Brian McIntyre, former senior communications advisor to the NBA commissioner

junior or senior year.

“Sports broadcasting will be the Fund’s primary focus, as it was for Jim, but students pursuing careers in other communication arts may also benefit, as Jim would have been just as enthusiastic about other art forms designed to communicate a message that would make a difference for good in the world, as well as the ‘great good’ of describing an exciting sports story,”

sional career in sports broadcasting in 1973, and worked until the week before his untimely passing in a career that spanned nearly 40 years. Jim attended Illinois State University, where he worked at the campus radio station. He worked at WJBC in Bloomington, Illinois, prior to his 18-year career as the voice of the Chicago Bulls, with his broadcast partner Johnny “Red” Kerr. For 18 seasons, he was the

DuPage Medical Group Celebrates Five Year Anniversary

The DuPage Medical Group (DMG) Charitable Fund is celebrating its fifth anniversary as a fund of the DuPage Foundation.

The DMG Charitable Fund is a donor-advised fund that was created to accomplish the charitable goals of DMG, its physicians and employees who seek to care for the community through charitable giving and volunteer service.

Since its founding in 2010, the DMG Charitable Fund has made grants totaling nearly \$625,000. In addition, several hundred DMG physicians and employees have donated thousands of volunteer hours for the benefit of DuPage County residents. One of the founding physicians is Dr. Ashish Bhatia, chairperson of the DMG Charitable Fund.

"We as physicians take care of people every day," Bhatia said. "By setting up the Charitable Fund, it allows us, our entire organization

and our families to give back in an organized fashion."

As the Charitable Fund's fiscal agent, the DuPage Foundation provides administrative support to the fund so that its representatives can focus on increasing the resources available to make impactful grants throughout the community.

"We set out to coordinate our giving," said Peri Todd, director of the DMG Charitable Fund. "This includes our financial giving, volunteers and in-kind donations."

DMG has more than 50 locations throughout DuPage County, Will County and western Cook County. Its Charitable Fund aims to serve these communities' three greatest needs—food, shelter and health-care related assistance.

"The Charitable Fund was founded by physicians who felt it was their responsibility to give back to the community," said Todd. "And it allows them to do just that."

"When I first joined DMG, I did a lot of volunteering outside the group," said Bhatia. "People kept asking how they could get involved so we decided to provide that opportunity."

"Not only do the physicians support the Charitable Fund but it allows DuPage Medical Group to serve the community outside of the clinic," said Todd. "Patients have said, 'I'm glad I go to DMG because they give back to the community.' Patients want to be on our team."

"The Charitable Fund is indeed the practical extent of what we as physicians are all about—helping people," said Dr. Kenneth Sanders, an orthopaedist with DMG.

The DMG Charitable Fund benefits the community in numerous ways but as Bhatia points out, it benefits DMG employees as well.

"The Charitable Fund engages every member of DMG and allows



DuPage Medical Group employees after volunteer event. Standing (left to right): Jack Becke, Maureen Hermann, Jay Herrmann, Shapert, Tina Sharkey, Dennis Fine (COO), Kim Taubert (Nurse Practitioner), and Matt Baer. Kneeling (left to right): Mark Baer (MD (Dermatology)), Alisha Pacetti, Mike Pacetti (COO).

them to do something good together," said Bhatia. "For example, tomorrow we will be volunteering for Habitat for Humanity, and our COO could be working alongside one of our administrative assistants, and they might not have ever met before then."

Bhatia cites another advantage of the Charitable Fund for employees: "It gives our employees an opportunity to go out often with their families and friends, and see first hand what the needs are in our community."

Funding for the DMG Charitable Fund is obtained through donations from physicians and employees, sponsorships, through two major events held each year: The Care Affair (a cocktail social and auction) and a golf outing.

"Although the cornerstone of financial giving comes from physicians and vendors, volunteer opportunities and in-kind donations allow employees to step up to the plate and get involved in the giving process as well," said Todd.

DuPage Medical Group Charitable Fund by the Numbers:

1-29-10

Founding date

53

Number of grants made since inception

\$624,278

Total amount of grant monies awarded since inception

For more information, visit www.dmgcharitablefund.org.

Necessary as Charitable Fund of the DuPage Foundation



ing for Habitat for Humanity. Top row, left to ann MD (Dermatology), Matt Matushek, Debbie aca, Tina Fine, Mike Fitzgerald MD (Family Med- Fournier, Tania Becke, Peri Todd, Ashish Bhatia CFO), Loren Baer and Jeanette Fitzgerald.

“Each department has a ‘charitable champion’ who is responsible for educating and rallying the staff to support our charitable initiatives.”

“One thing that makes the Charitable Fund a strong organization is having a strong Board,” said Bhatia. The Board of the Charitable Fund is comprised of physicians but also includes community stakeholders. “The common thread of everyone at the table is that they all care about their community and about improving the quality of life for everyone in our community,” said Bhatia.

“The DuPage Foundation has done such a great job of evaluating the needs of the community,” said Bhatia. “As a Charitable Fund of the DuPage Foundation, we are able to look at the needs of the community—which keep growing—and evaluate how we can help.”

One of the agencies the DMG Charitable Fund supports is the People’s Resource Center food pantry. Todd explained that initially some people questioned why a food pantry would be supported by

a health-care organization.

“Food is a basic health necessity. Some people are making decisions between buying food and filling their prescriptions,” Todd said. “By supporting a food pantry, we are directly impacting a person’s health.”

For the past four years, DMG employees, families and friends have been volunteering every Saturday at the People’s Resource Center’s Westmont food pantry location. Food drives at more than 30 DMG locations often designate a “food of the month” that focuses on healthy living.

“In establishing the Charitable Fund, we wanted everyone to be able to give whether it be time, financial resources or a can of corn,” said Todd.

DMG is one of the leading employers in DuPage County with more than 3,000 employees including more than 440 physicians.

“One of the benefits of working with the DMG Charitable Fund is that you learn more about community organizations,” said Todd. “Patients and sometimes even our employees can be referred to agencies and benefit from the awareness that comes from this interaction. It’s really a winning combination.”

DuPage Medical Group CHARITABLE FUND



Organizations Supported by the DMG Charitable Fund of the DuPage Foundation

- Access DuPage
- Action for Healthy Kids
- African Library Project
- American Cancer Society
- Bridge Communities
- Collaborative Underserved Relief and Education
- DuPage Community Clinic
- DuPage Habitat for Humanity
- DuPage Social Services Association
- DuPage Education Foundation (formerly FORWARD)
- Family Shelter Service
- Girls in the Game
- Hope Outreach International
- Komen Race for the Cure
- Lisle-Woodridge Fire Protection District
- Living Well Cancer Resource Center
- Loaves and Fishes Community Pantry
- NAMI DuPage
- People’s Resource Center
- Robert Crown Center for Health Education
- Teen Parent Connection
- VNA Health Care
- Wellness House
- West Chicago Police Department
- West Suburban Community Pantry
- World Relief DuPage/Aurora

Investments in Local Collaboratives Paying Off

The DuPage Foundation is pleased to announce that the investments being made in the local Bright & Early DuPage collaboratives are paying off.

A \$20 million federal grant (renewable for four years) to expand access to full-day preschool services for four-year-olds was announced in December that will benefit Illinois, in particular three communities in DuPage—Addison, West Chicago and Wheaton/Warrenville. Two of those three communities (Addison and Wheaton/Warrenville) have collaboratives supported by the Foundation.

Many entities in DuPage will also be the recipients of ABLe Change Framework training provided by the State and Illinois Action for Children, which is a framework

for systems change that includes principles, practices and tools to address specific problems. Four communities in Illinois were selected to pilot the training, the Addison collaborative being one of them. Two regional teams were selected and the DuPage Regional Collaboration team (consisting of representatives from Positive Parenting, Easter Seals, the Wheaton/Warrenville Early Childhood Collaboration, the Addison Collaborative and the Bensenville Collaboration) was selected. One Childcare Resource & Referral (CCR&R) from across the

State was selected and the DuPage/Kane CCR&R was chosen for the training. When asked why so many resources were being focused on DuPage, the response was “that’s where the energy and enthusiasm is.”

“Through the Foundation’s support, we have been able to seed collaboratives in areas where they are needed most,” said Barb Szczepaniak, Foundation director of programs. “The Foundation’s initial investments have helped position these communities to be eligible to apply for and receive these resources.”

Become A Member of The Legacy Society

The Legacy Society recognizes friends of our community who have made commitments through the Foundation to ensure that their charitable impact will continue after their passing. Planned gifts through a will, living trust, charitable remainder trust, charitable gift annuity, insurance policy or qualified retirement plan can guarantee that the causes and organizations you care about will remain supported.

The Foundation is the perfect vehicle through which to accomplish a planned gift because we spe-

cialize in receiving, administering and providing ongoing stewardship of such gifts to ensure that your intentions are honored.

If you wish to be listed as a Legacy Society member, please contact us at (630) 665-5556 so we can acknowledge your generous commitment and encourage others to recognize their own potential for making a lasting difference.

To view a listing of our known Legacy Society members, please visit www.dupagefoundation.org/Give/LegacySociety.aspx.

New Funds Established

The Foundation is pleased to welcome the recent establishment of six new funds:

- **Steve and Maryann Baker Fund**
- **Liesel E. Kossmann Fund**
- **National Alliance on Mental Illness DuPage Designated Fund**
- **Naperville Cares Endowment Fund**
- **Frank G. and Mary Kay Slocumb Fund**
- **Leslie A. and Mary E. Wiberg Charitable Gift Annuity Fund**

Contact us today at (630) 665-5556 for information on how to establish your fund at the DuPage Foundation.

For a complete listing of funds, please refer to www.dupagefoundation.org.

Please Remember Us In Your Estate Plan

When making or updating your will, please consider a gift to The DuPage Community Foundation d/b/a the DuPage Foundation. Consult your estate planning attorney who can assist you in adding one of the following paragraphs to your will:

“I hereby give and bequeath \$_____ to The DuPage Community Foundation, d/b/a the DuPage Foundation, to be used (for its general purposes) (for {specific purpose}).”

OR

“I hereby give, devise and bequeath (the residue) (____% of the residue) of my estate to The DuPage Community Foundation, d/b/a the DuPage Foundation, to be used (for its general purposes) (for {specific purpose}).”

If you are leaving the proceeds of an insurance policy or IRA assets to the DuPage Foundation, be sure to indicate this on the insurance or IRA beneficiary forms and not in your will because the insurance proceeds or IRA assets will be disposed of by the terms of the insurance policy or IRA document and not your will.

Congratulations to Our New Trustees Emeriti

The DuPage Foundation is pleased to announce it has awarded Emeritus status to three of its former Trustees—Janet Hodge, Laurie McMahon and Carson Yeager—at its Annual Benefit held on November 15, 2014, at the Hyatt Lodge at McDonald's Campus in Oak Brook.

The three were approved as Trustees Emeriti by the Foundation's Board at its November 10, 2014 meeting. Please join us in congratulating them.

Janet Hodge

Hodge retired from the Foundation's Board in September 2014 after nine years of service. During her tenure as a Trustee, she served on the Bylaws and Grant committees for eight years and as chair of the Bylaws Committee for four years. She resides in Oak Brook with her husband Fred. Last December Janet and Fred established the Hodge Family Fund, a donor-advised fund of the Foundation.



Laurie McMahon

McMahon served on the Foundation's Board from 2004-2011. During that time, she served as secretary (2007-2008) and treasurer (2008-2011). She also served on the following committees: Finance (chair, 2011), Financial Operations (chair, 2008-2011), Grant, Investment (chair, 2007-2008), Marketing and Strategic Planning. McMahon was also a member of the Foundation's committee to select the "25 for 25"



grant recipients in honor of the organization's 25th Anniversary and its 20th Anniversary committee. She resides in Hinsdale.

Carson Yeager

Yeager was a Trustee of the DuPage Foundation's Board from 2002-2012. During his tenure, he served as both chair (2007-2010) and secretary (2004-2007). He also served on various committees including Audit, Board Development, Bylaws, Development (which he chaired), Grant and Strategic Planning. He is president of the midwestern states



for The Northern Trust Company and resides in Western Springs with his wife Dawn.

"The DuPage Foundation is proud to honor these individuals as Trustees Emeriti for their dedication and support of the Foundation through the years," said David McGowan, Foundation president. "It has been my pleasure to work alongside them for the benefit of the residents of DuPage County. Criteria for the honor include length of service, leadership roles assumed, and commitment to growing the Foundation's assets and awareness for the organization. Carson, Janet and Laurie embody these criteria and more. They were 'all in.'"

Financial Fitness Program in Good Hands

For the past six years, the DuPage Foundation has been a leader in the community on the issue of financial literacy. During that time, the Foundation has facilitated Money Smart Week DuPage, a local public awareness campaign to help consumers better manage their personal finances, and has engaged many partners to participate, including businesses, financial institutions, colleges, universities, libraries, and not-for-profits.

"Now that Money Smart Week DuPage has become a staple in the County, we have stepped down and turned over the reins to a local business owner to carry on the leadership of this program," said Barb Szczepaniak, Foundation director of programs. "The Foundation is directing its attention in other ways to expand financial literacy programming in DuPage."

At a convening facilitated by the Foundation in November 2012, local not-for-profits indicated they were struggling to find a comprehensive financial literacy program

that addressed the unique needs of their low-income clients. In response, the DuPage Homeownership Center (DHOC) developed the Financial Fitness Program through which group workshops and one-on-one financial counseling are offered for clients from multiple local not-for-profits. The Foundation provided \$45,000 in grant funding from the general endowment as well as the Sue Wallace and Wheaton Bank & Trust donor-advised funds to help DHOC get the program off the ground.

"We are truly grateful for the support the Foundation has provided for our Financial Fitness Program," said Debra Olson, executive director of DHOC. "Through the assistance of the Foundation, the need was identified, program elements determined, partnerships created, funding obtained, and client services achieved."

Money Smart Week is set for **April 18 - 25, 2015**. Visit **www.moneysmartweek.org** for more information.



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