# DuPage Foundation

## Summer 2018 **F O C U S**



More than \$500,000 was awarded to 36 health and human service organizations from the Foundation's spring Community Needs grant cycle at our June 12 Grant Breakfast, hosted by Trustee Emerita Betty Bradshaw. H.O.M.E. DuPage received a \$20,000 grant in support of their Financial Fitness Program. Courtney Andexler (far right) spoke about her experience as the child of a H.O.M.E. DuPage client.

## **Spring Grant Cycle Awards More Than \$500,000 to Local Charities**

Through our **Community Needs** grant program, the Foundation supports programs that raise the quality of life for DuPage County residents. Applications are accepted twice per year, with the spring cycle focusing on **health and human services projects**.

Foundation staff and Grant Committee members received 53 applications and are proud to report that 68% of the requests submitted this spring were funded. Vice President for Programs **Barb Szczepaniak** explained, "It is because of donors who have given unrestricted gifts or established field-of-interest funds that our Community Needs grant program exists. And it is because of donors with individual **donor-advised funds** that we can supplement our Community Needs grant budget and fund a greater share of requests." This wonderful teamwork results in support for so many worthy causes, this year totaling **\$506,858**, a new record for a single cycle!

To see all spring Community Needs grant recipients, the amounts granted, and their purposes, visit **<u>dupagefoundation.org</u>**.

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## Strategic Planning Under Way

The Foundation is hard at work crafting a community-focused plan that will guide our efforts for the next five years. To prepare, more than 40 stakeholders, including Trustees, committee members, staff, and other key constituents, attended a retreat on May 3, led by **David Bennett** of the Indianabased **Community Foundation Research and Training Institute**. We discussed public awareness, strategic grantmaking, growing assets, and organizational development.

Foundation President & CEO **Dave McGowan** was delighted with the outcome of the retreat. "We've got an exceptional planning team assembled and I couldn't be more pleased with everyone's dedication and enthusiasm," said McGowan. "Our last plan resulted in amazing things for our community and the organization, and I'm confident that this next plan will net even greater returns."

The Foundation will craft the plan over the next few months and looks forward to sharing the final product upon completion.

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## Foundation Surpasses \$35 Million in Cumulative Grants



York Community Resource Center students and staff constructed raised beds for vegetable plants during Garden Build Day in May, an activity made possible because of a grant received by Outreach Community Ministries.

The Foundation could not be more pleased to announce that we recently surpassed **\$35 million** in total cumulative grants awarded over our 32-year history!

To help us reach this remarkable milestone, our 6,000th grant was awarded on May 2 to **Outreach Community Ministries (OCM)**. This grant, from the **Snodgrass Family Fund**, will support OCM's after school and summer programs for at-risk students to improve their academic success and future opportunities.

"This grant illustrates how the Foundation works on behalf of both our donors and not-for-profits in the community," said **Barb Szczepaniak**, vice president for programs. She explained, "OCM originally applied through our **Community Needs** grant program. As part of that process, we share information with our donor-advised fund representatives. We encourage them to consider supporting programs that are of interest to them. **Jim and Ruth Ann Snodgrass** were so impressed with OCM's project that they not only funded the program that year but recommended a grant to support the project for the next three years as well!"

We awarded our 5,000th grant in the summer of 2016, and in just two years, supported 1,000 more meaningful causes through our Community Needs grant cycles, special initiatives, donor-advised funds, and other restricted funds.

With more than \$35 million in total grants awarded, the Foundation has made a significant impact in improving DuPage County. But we can't do it without you. We are incredibly proud of the generosity and services that our countless donors, not-for-profits, and community partners provide to help us raise the quality of life throughout the community. We are honored to play a role in supporting your charitable goals.

## WSPN Recognizes Community Leaders

The Foundation was pleased to sponsor the **West Suburban Philanthropic Network (WSPN) Annual Philanthropy Awards** on May 22 where, among others, our partners the **Gustafson Family Foundation** and **Peri Todd** were recognized for their service and contributions to our community. Foundation President & CEO **Dave McGowan** presided over the event as emcee.

Allen and Patti Gustafson received the Philanthropic Leadership Award for their distinguished leadership of the Gustafson Family Foundation and Swifty Foundation. They were honored to be in the company of past and present WSPN awardees and said, "Our philanthropy is an expression of our gratitude for all we have received as well as our desire to do what we can to make the world a better place."

**Peri Todd** received **Grantmaker of the Year** for her work with the **DuPage Medical Group Charitable Fund**, a component fund of the DuPage Foundation. She said, "Grantmaking is not just a financial transaction between the funder and the grantee—it is a collaboration built upon an understanding of community needs and a commitment to be a stakeholder in addressing those needs."

WSPN recognizes people, businesses, foundations, and organizations who are helping make the not-for-profit community in the western suburbs stronger than ever. To view a complete list of this year's honorees, visit wspnonline.org.



Foundation staff pose with Gustafson Family Foundation representatives Allen and Patti Gustafson (front, left), Theresa Hawley (second row, left), and Deborah du Vair (front, right), following Allen and Patti's receipt of the 2018 WSPN Philanthropic Leadership Award.

## More Than \$500,000 in Spring Grants Awarded

(continued from page 1)

## The following organizations received funding through our 2018 spring **Community Needs** grant program:

- 360 Youth Services\*
- Action for Healthy Kids
- Bridge Communities, Inc.\*
- Care for Cars\*
- CareNet Pregnancy
  Services\*
- CASA of DuPage County, Inc. •
- Catholic Charities, Diocese of Joliet
- Community Career Center
- DuPage Federation on Human Services Reform
- DuPage Health Coalition\*
- DuPage Senior Citizens
  Council
- DuPagePads
- Easter Seals DuPage & Fox Valley
- Equine Dreams, Inc.
- Family Focus\*
- Family Shelter Service
- Freedom Golf Association\*
- HCS Family Services
- H.O.M.E. DuPage, Inc.\*

- Hope's Front Door\*
- Loaves & Fishes
  Community Services
- Mayslake Village\*
- Mayslake village
  NAMI DuPage
- Naperville Elderly Homes
- Neighborhood Food
  Pantries
- Outreach Community
  Ministries
- Outreach House\*
- People's Resource Center
- SamaraCare
- Sharing Connections\*
- Special Kids Day\*
- Teen Parent Connection\*
- Western DuPage Special Recreation Association Foundation
- World Relief DuPage\*
- Youth Outlook
- YWCA Metropolitan Chicago

Total funding awarded: \$506,858 \*Designates grants awarded through specific donor-advised funds or pass-through gifts from donors.

Much of the success of the **Community Needs** grant program is because of the one guiding its efforts, Foundation Vice President for Programs **Barb Szczepaniak**, who recently celebrated 10 years with the Foundation.

During those 10 years, Szczepaniak has facilitated **4,435 grants** totaling more than **\$29 million**. She played a vital role in launching the financial fitness program, **Bright & Early DuPage**, and **Arts DuPage**, and is an active connector between the Foundation and the community around us. Congratulations, Barb, on 10 great years!



This June, the Foundation's **Bright & Early DuPage Initiative** also awarded **six grants** totaling **\$270,000** to the following collaboratives to further their focus on improving kindergarten-readiness in DuPage:

- Addison Early Childhood Collaborative: \$50,000
- Bensenville Early Learning Supporters: \$50,000
- Birth to 5 Community Coalition: \$20,000
- Glenbard Early Childhood Collaborative: \$50,000
- Wheaton Warrenville Early Childhood Collaborative: \$50,000
- Willowbrook Corner Coalition: \$50,000

### Total funding awarded: \$270,000

### **Thank You, Donors!**

Our sincere thanks to representatives of the following donor-advised funds and donors who recommended **\$156,400** in grants or made gifts to support our spring **Community Needs** grant program.

- Betty M. Bock Fund
- Linda & Clark G. Carpenter Fund
- Edward & Minnie Ceragioli Fund
- Jim & Jan Dondlinger (Pass-Through Gift)
- DuPage Medical Group Charitable Fund
- Louise Ingalls MacArthur Fund
- The McWethy Foundation (Pass-Through Gift)
- Betty W. Smykal (Pass-Through Gift)
- Snodgrass Family Fund
- Andi Stelzner Fund

#### The fall Community Needs grant cycle (Animal Welfare, Arts and Culture, Education, and Environment) application deadline is Friday, September 7, 2018.

Szczepaniak's parents, husband, and children joined her at the spring Grant Breakfast on June 12 to celebrate her 10-year anniversary with the Foundation.

## Perma-Seal Leaders Roy and Laura Ann Spencer Believe Charity Starts at Home

While working for several local waterproofing companies in the 1970s, **Roy Spencer** was unhappy with their "patch 'em now, service 'em later" approach. In 1979, he founded **Perma-Seal Basement Systems** and set out to provide superior service through honest, ethical, high-quality work, backed by a solid warranty. This approach has proven successful for the locallyowned, family-operated business.

Over the next 40 years, Perma-Seal, led by Roy as president and his wife **Laura Ann** as chief operating officer, has proudly served more than 350,000 homeowners in the Chicagoland and Northwest Indiana area. Spencer never thought Perma-Seal would outgrow its Downers Grove headquarters, but with nearly 200 employees, it's now in the process of moving to a new, larger 140,000 square foot facility in Burr Ridge.

"I'm a firm believer in conscious capitalism," Spencer said. "Businesses have a responsibility, and the power, to change things. I want to do my moral responsibility to make our corner of the world a better place." Spencer decided to make our corner a better place through charitable giving, and he enlisted the help of the DuPage Foundation to do so by establishing the **Perma-Seal Fund**, a donoradvised fund. He first heard of the Foundation from his estate planning attorney, **Brett Dale** of **Huck Bouma PC**, a Foundation trustee emeritus.

According to Spencer, there are many benefits of working with the Foundation on your charitable giving plan—most importantly that its staff have expertise specific to DuPage County. "They can guide me toward local issues; they vet the organizations' financial standings; they're passionate about our community. Plus, the fund is flexible. I can give locally, nationally, to a specific organization, or to several groups according to areas in which Laura Ann and I are interested." Staff also work with attorneys and other advisors, like Dale, to help people give in the most tax-efficient manner, achieve the greatest impact, and benefit the causes they love today and in perpetuity, if desired. "This means our business and our giving will transcend us and future generations," Spencer said.

Specifically, Spencer has found site visits to **Family Shelter Service** and volunteer work done at **Hesed House** and **Loaves & Fishes Community Services** life-changing. He has seen firsthand the impact he and his company are making, but he has also seen the magnitude of need that still exists.

It is because of this vast need right here in our community that Spencer has established a pattern of giving and will continue working with the Foundation into the future. "I'm a big fan of sharing wealth; we've all got that responsibility," Spencer said. "If you're a business owner and not sure what your giving potential is, a great first step is talking to the DuPage Foundation."



Roy Spencer, President & Founder of Perma-Seal Basement Systems

## New Funds Established

- Arts DuPage Endowment Fund
- Beck Family Foundation
- Effort Counts Twice Fund
- FORWARD Fund
- Glen Ellyn Fund
- Kiwanis Club of Central DuPage Agency Fund
- Kohl Family Fund
- NAMI DuPage Charitable Gift Annuity Fund
- Ritzman Family Fund
- Linnea Rutkowski Smile Fund
- Wheaton Community High Schools Alumni Club Youth Wrestling Fund
- West Suburban Philanthropic Network Agency Fund

To learn more about how you can accomplish your charitable goals through the DuPage Foundation, please contact Michael Sitrick, JD, vice president for advancement, at <u>mike@dupagefoundation.org</u> or 630.598.5285.

## **McGowan Celebrates 20 Years at the Foundation**



Foundation Chair Denice Gierach congratulates President & CEO Dave McGowan on 20 years with the Foundation during the May 17 Board meeting.

When Foundation President & CEO **Dave McGowan's 20th anniversary** milestone was announced in May, congratulatory messages poured in from those who know him. Characteristics of Dave's were sprinkled throughout the comments: Best of the best. Impressive leadership. Compassionate. Impactful. Mentor. Inspirational. Champion for DuPage not-for-profits.

Foundation Board of Trustees Chair **Denice Gierach** went on to say, "Dave is a delight to work with. He is upbeat and looking for ways to grow his team, to find and satisfy the charitable passions of the donors he works with, and to help develop the charities that work directly to solve the needs of the people who live in DuPage County. He is a great listener, connector, and problem solver."

McGowan started with the Foundation in 1998. Under his leadership, the Foundation has grown from just shy of \$4 million to more than \$95 million in total assets. Total grants awarded have also increased exponentially from just under \$1 million to more than \$35 million.

Join us in congratulating Dave on this outstanding milestone! We are grateful for his leadership and vision!

## Become a Part of the Foundation's Next Generation Initiative

The **Next Generation Initiative (NGI)** is a group of passionate individuals working to engage and empower our county's next generation of philanthropic leaders.

NGI raises awareness and funds for local not-for-profit organizations and leads service projects for their benefit. In June, NGI made a **\$2,000** grant to **DuPage Habitat for Humanity** at its **Summer Sip 'n Chip** event at Arrowhead Golf Club. The event was sponsored by **Kelleher & Buckley, LLC** and **Capital Group**.

#### Interested in joining NGI? Membership benefits include:

- Quarterly social events and volunteer projects
- A chance to learn about philanthropy and area not-for-profits
- Networking and community-building opportunities with others who are passionate about giving
- Exclusive opportunities at the Foundation's **2018 Imagination Ball**. (Mark your calendars now – November 17!)



NGI Steering Committee member Henry Kaskov practices his swing at Arrowhead Golf Club during NGI's Summer Sip 'n Chip event.

NGI's next outing will be an **Oktoberfest** event on **Wednesday, September 26**, at **Alter Brewing Company** in Downers Grove and will feature **Loaves & Fishes Community Services**. Visit **dupagefoundation.org** for details. For more information on becoming an NGI member or sponsor, contact **Kait Balsewicz**, Foundation development officer, at **kait@dupagefoundation.org** or **630.598.5292**.

## Glen Ellyn Resident Makes Lasting Impact with Gift to the Glen Ellyn Fund

Last fall, the **Village of Glen Ellyn** and the **DuPage Foundation** launched a new partnership, the **Glen Ellyn Fund Initiative (GEFI)**, to support projects that enhance the quality of life throughout Glen Ellyn. At that time, we challenged you to give to this fund by offering a 1:2 matching gift opportunity through June 30, 2018, made possible through the estate of former Glen Ellyn resident **John J. Bryant**. To date, the fund has raised nearly **\$265,000** from multiple donors, generating a **\$125,000** matching gift from the DuPage Foundation.

Glen Ellyn resident **Dick Brown** is one of the donors who stepped up to the GEFI challenge this spring with a significant gift that we then matched. "I was attracted to the 1:2 matching gift option, which helped make the gift I gave become even larger," Brown said. "Endowment funds like this are gifts that keep on giving, long into the future, through responsible management."

Brown and his late wife, **Shirley**, moved to Glen Ellyn in 1963 and raised their four children there. He described his decision to give to the GEFI as "an investment into the community." He said, "My family got a lot out of Glen Ellyn; I wanted to give back what I could. We made many years of great memories here."

Led by Glen Ellyn community leaders and residents, GEFI's initial areas of support will focus on five general areas:

- 1. **Community arts and cultural programs** such as festivals, events, and performances.
- 2. **Social and recreational programs** to benefit residents of all ages.
- 3. **Environmental sustainability** such as landscaping, tree preservation, and school programs.
- 4. **Green space and open space** including the preservation and expansion of parks, trails, gardens, and historic landmarks.
- 5. **Infrastructure and capital improvements** such as a downtown parking garage, bike lanes, and Civic Center renovation.

Brown didn't have his heart set on furthering causes in just one of these areas. Instead he explained, "They're all good things. And working on each of them at one time or another will be important to the Village's future."

We're excited to announce that because of generous donors like Brown, we've met the matching gift challenge initiated by Bryant in just one year. But that doesn't mean it's too late for you to support the Glen Ellyn Fund Initiative, too. Gifts of cash, securities, IRAs, real estate, etc. can be made now or via a planned gift for the future and will go toward supporting unique projects throughout Glen Ellyn.







Brown and his family enjoyed many years at Glen Ellyn landmarks including the Park District's clay tennis courts, Glenbard West High School, and Village Links golf course.

For information about the Glen Ellyn Fund or to inquire about making a gift in support of it, please contact Michael Sitrick, JD, vice president for advancement, at <u>mike@dupagefoundation.org</u> or 630.598.5285.

## Welcome New Staff, Kaitlyn and Melissa!

The Foundation is pleased to welcome two new staff members to round out the advancement team. **Kaitlyn Balsewicz** joined the Foundation in March as new development officer and **Melissa Fischer** came on board in May as marketing manager. Both have hit the ground running with their new responsibilities. From identifying strategic planning priorities and organizing the fall Benefit to chairing committees coordinating a range of tasks, the two have fully immersed themselves in Foundation activities right out of the gate.

### Kaitlyn Balsewicz Development Officer

Balsewicz serves as primary liaison for the Foundation's Benefit and Next Generation Initiative committees, coordinates events, and assists with all aspects of donor engagement and stewardship.

"Kaitlyn is a fantastic addition to the Foundation team,

said **Mike Sitrick**, vice president for advancement. "In the short time she's been here, she has shown an impressive aptitude for learning our systems and processes while going the extra mile to connect with Foundation staff and constituents. She's a delight to work with."

Balsewicz previously worked at **Interfaith Youth Core** in Chicago as its foundation relations manager. There she collaborated with senior staff to prepare compelling reports and proposals for funding partners, stewarded a grants portfolio of national and family foundations through which she secured more than \$7MM in revenue during her tenure, and identified new funding partners through prospect research and relationship building. She is also a dedicated volunteer to and past development intern for **Bridge Communities**, **Inc.** in Glen Ellyn.

"As a life-long resident of DuPage County, I am thrilled to join the Foundation," said Balsewicz. "I look forward to connecting with our diverse and passionate community and encouraging a culture of philanthropy throughout our county."

Balsewicz holds a Bachelor of Arts Degree from **St. Norbert College** and enjoys hiking and biking in the great outdoors and cooking for friends and family. She lives in Winfield with her husband, Jeff.

### Melissa Fischer Marketing Manager

Fischer creates and disseminates Foundation messages to constituents and fosters greater awareness for our mission and services throughout the community.

"Melissa's skills and background are an ideal fit for us," said Sitrick. "Her



ability to quickly grasp the 'big picture,' think strategically, tell compelling stories, and simplify complex concepts impressed me from the start. These talents will go far toward helping us focus our communications to build greater awareness for the Foundation. We're thrilled to have her on board."

Fischer comes to the Foundation after eight years at the **Downers Grove Public Library** where she concentrated on community relations. She crafted messages for various media channels and led the organization's outreach efforts. As an integral part of the Library's management team, she participated in two highly successful strategic planning cycles that resulted in the implementation of several new services and initiatives. She also worked with a number of local not-for-profit organizations and government entities on coordinated partnerships.

"The best part of my job was learning about the **Village of Downers Grove** and the great people who call it home," said Fischer. "I'm honored I'll get to expand that same community passion to the broader DuPage County area in my new role here at the Foundation."

Fischer holds a Bachelor of Arts Degree from **Saint Xavier University**. She lives in Lemont with her husband, Rob, and enjoys reading, vacationing, and doing Random Acts of Kindness.



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