



# JCS Arts, Health and Education Fund

## Healthy Lifestyles Grant Guidelines



DuPage County is one of the healthiest counties in Illinois according to the 2018 County Health Rankings & Roadmaps. Despite this high ranking, data still shows significant prevalence of chronic disease such as stroke, cancer, diabetes, heart disease, obesity and arthritis.

The JCS Fund of the DuPage Foundation is offering Healthy Lifestyles grants totaling \$75,000 focused on evidenced-based programs that encourage healthy eating and physical activity.

In order to reduce applicant time and cost, the JCS Fund will begin the process by accepting letters of intent (LOI) describing the proposed program. JCS Fund advisors will use the LOI's to select one or more groups that will be invited to submit a complete grant application. More than one award may be made but, as contemplated, no grant will be for less than \$25,000.

The LOI's should address one or more of the following challenges and should include references to the scientific support for the proposed approach. Some strategies that address these challenges are available in the Illinois Department of Public Health State Health Improvement Plan: <http://www.idph.state.il.us/ship/icc/documents/SHIP-FINAL.pdf>

- Increased opportunities for healthy eating. Focus areas include:
  - Increasing access to affordable healthy food
  - Decreasing access to unhealthy food
  - Enhancing communication approaches to provide accurate and identifiable information about healthy eating to diverse populations
  
- Increased opportunities for physical activity. Focus areas include:
  - Increasing physical activity opportunities for children ages 0-18
  - Increasing the number of organizations in business, health care and government that improve their wellness approaches through increased opportunities to access water, healthy food vending, physical activity, health promotion programs and benefit/deductible savings
  - Creating policy, systems, and environmental approaches to increasing physical activity in the built environment

### **Grant Amount**

\$25,000-\$75,000 with a possible renewal for a second year.

## Eligibility

- DuPage County 501(c)(3) organizations and governmental agencies
- Projects must benefit DuPage County residents

## Letter of Intent (LOI) and Application Process

1. Eligible organizations that have a project that aligns with the JCS Fund's interests may submit a Letter of Intent (1,500 word limit) through the DuPage Foundation's online grant system by 5:00 p.m. on August 17, 2018:  
<https://www.grantinterface.com/Home/Logon?urlkey=dcfdn>
2. JCS Fund advisors will review LOIs and will invite one or more organizations to submit a full proposal.
3. Invited organizations will submit an application via the Foundation's online application process. A due date will be provided at that time.

## Review Criteria

The following criteria will be considered during the review of the Letters of Intent and Full Proposal:

- Strength of project to reach its goals
- Strategies employed are evidence-based
- Level of community engagement
- Number of people who will benefit
- Inclusivity of population served
- Innovation
- Feasibility
- Partnerships/collaboration with other community groups
- Project budget including other sources of funding
- Strength and stability of the applicant organization
- Alignment with the Illinois State Health Improvement Plan (not required but a plus) <http://www.idph.state.il.us/ship/icc/documents/SHIP-FINAL.pdf>

*Receiving a JCS Fund Healthy Lifestyles Grant does not preclude organizations from applying for a DuPage Foundation Community Needs Grant.*